



# THE XXXII KOPAONIK BUSINESS FORUM (KBF 2025)

**SERBIA 2027:**  
Aiming for a High-Income Economy

in partnership with Mastercard®

Congress Center, Hotel Grand Kopaonik  
March 2-5, 2025

## AGENDA

### Sunday, March 2nd, 2025

<b>10:00-20:00</b>	<b>REGISTRATION (RECEPTION – HOTEL GRAND)</b>	
<b>13:30-14:45</b>	<b>UNLOCKING POTENTIAL: EXPO 2027</b>	
Forum Hall	<b>WHAT AWAITS US IN 2027?</b>	
	<i>Keynote Address:</i>	<b>BOROVIČANIN Dušan</b> , CEO, EXPO 2027 Belgrade
	<b>PLAY LIVES IN ALL OF US!</b>	
	<i>Speakers:</i>	<b>RAJOVIĆ Ranko</b> , Head of the Department of Neuroscience in Education and Teaching/Author of the NTC Program <b>TOMAŠEVIĆ Dejan</b> , Member of the EXPO team and renowned Serbian basketball player
	<b>WHAT'S IN IT FOR ME?</b>	
	<i>Speakers:</i>	<b>DANGUBIĆ Danilo</b> , Chief Architect, EXPO 2027 Belgrade <b>GROZDIĆ Vukašin</b> , State Secretary, Ministry of Science, Technological Development, and Innovation, GoS <b>PATERSON Jamie</b> , Expert, EXPO city Dubai <b>VESOVIĆ Mihailo</b> , Director of the Division for Strategic Analyses, Chamber of Commerce and Industry of Serbia
<b>14:45-15:45</b>	<b>PANEL 1:</b>	<b>THE WESTERN BALKANS ECONOMIC OUTLOOK: TOWARD SUSTAINABLE GROWTH</b>
Forum Hall	<i>Moderator:</i>	<b>VUJOVIĆ Dušan</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	<b>AHČAN Aleš</b> , Financial Expert, Andersen Slovenia, Serbia, Montenegro and North Macedonia/ Professor, Faculty of Economics, University of Ljubljana <b>NEDELJKOVIĆ Milan</b> , Dean & Professor, FEFA Faculty <b>RECORD Richard</b> , Lead Country Economist for the Western Balkans, World Bank <b>SANFEY Peter</b> , Deputy Director for Country Economics and Policy, Department of Economics, Policy and Governance, EBRD <b>SOSA Sebastian</b> , Regional Resident Representative for the Western Balkans (excluding Serbia), IMF
<b>15:45-16:45</b>	<b>PANEL 2:</b>	<b>MACROECONOMIC TRENDS IN SERBIA: ARE WE CAPABLE TO REACH HIGH INCOME ECONOMY?</b>
Forum Hall	<i>Moderator:</i>	<b>RANDELOVIĆ Saša</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	<b>ATANASIJEVIĆ Jasna</b> , Chief Economist, EY Serbia, Montenegro and Bosnia and Herzegovina <b>PAUNOVIĆ Blagoje</b> , President, Fiscal Council, Republic of Serbia <b>RATNOVSKI Lev</b> , Resident Representative for Serbia, IMF <b>ŠOŠKIĆ Dejan</b> , Professor, Faculty of Economics and Business, University of Belgrade <b>VUJOVIĆ Dušan</b> , Professor, FEFA Faculty
<b>16:45-17:30</b>	<b>PANEL 3:</b>	<b>PRESENTATION OF THE KBF INDEX OF THE COMPANY REPUTATION (KBF INCORE)</b>
Forum Hall	<i>Presenter:</i>	<b>BEŠIĆ Miloš</b> , Consultant and Methodologist, Ninamedia Research
<b>17:30-18:30</b>	<b>PANEL 4:</b>	<b>WOMEN, CLIMATE AND POWER: BRIDGING GAPS FOR A GREENER TOMORROW</b>
Forum Hall	<i>Moderator:</i>	<b>JANKOVIĆ Brankica</b> , Commissioner for the Protection of Equality, Serbia
	<i>Panelists:</i>	<b>CAMERON Michelle</b> , Ambassador of Canada to Serbia <b>KRESAL Katarina</b> , Member of Global Management Committee & Co-Chair for CEE region, Andersen Global <b>LUGON-MOULIN Anne</b> , Ambassador of Switzerland to Serbia <b>SRETENOVIĆ Jelena</b> , Country Manager, Serbia, Montenegro, Bosnia and Herzegovina, Mastercard <b>UGARKOVIĆ Aleksandra</b> , Project Officer for Communication, WWF Adria
<b>18:30-19:15</b>	<b>IN CONVERSATION WITH:</b>	
Forum Hall	<i>Guest:</i>	<b>BABIĆ Branko</b> , Founder and Owner, Phi Academy
	<i>Interviewer:</i>	<b>STANKOVIĆ Ivan</b> , CEO and Owner, Communis
<b>19:15-20:00</b>	<b>PANEL 5:</b>	<b>START-UPS AND CORPORATIONS: HOW TO CREATE GLOBAL PRODUCT?</b>
Forum Hall	<i>Moderator:</i>	
	<i>Panelists:</i>	<b>BALABAN Vladan</b> , President, M&I Systems Group <b>JEVTIĆ Đorđe</b> , Co-Founder & CEO, OTA Sync <b>KUZMAN Tanja</b> , CEO, Digital Serbia Initiative
<b>20:00-20:45</b>	<b>IN CONVERSATION WITH:</b>	
Central Hall	<i>Guest:</i>	<b>KOŠTIĆ Aleksandar</b> , President, MK Group/ Chairman of the Board of Directors, AIK Bank
	<i>Interviewer:</i>	<b>MILETIĆ Minja</b> , Regional Director, Euronews Serbia, Bosnia and Herzegovina and Montenegro

<b>21:00-22:30</b>	<b>WELCOME RECEPTION</b> <i>powered by MK GROUP</i>	
<b>Monday, March 3rd, 2025</b>		
<b>09:30-09:50</b>	<b>KEY DEVELOPMENTS BETWEEN TWO KBFs</b>	
Central Hall		<b>VLAHOVIĆ Aleksandar</b> , President, Serbian Association of Economists
<b>09:50-10:15</b>	<b>MESSAGE FROM THE PARTNER</b>	
Central Hall		<b>LAPČEVIĆ Maja</b> , Senior Vice President, MarTech, Innovation, and Commercialization, Mastercard
<b>10:15-11:15</b>	<b>ADDRESSES OF THE GOVERNOR AND THE MINISTER OF FINANCE</b>	
Central Hall		<b>TABAKOVIĆ Jorgovanka</b> , Governor, National Bank of Serbia <b>MALI Siniša</b> , First Deputy Prime Minister & Minister of Finance, GoS
<b>11:15-11:30</b>	<b>Break</b>	
<b>11:30-12:45</b>	<b>PANEL 6:</b>	<b>WARS, TRADE WARS, AND THE CONSEQUENCES FOR EUROPE AND THE WESTERN BALKANS</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>VUJAČIĆ Ivan</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	<b>FLECK Jörn</b> , Senior Director, Europe Center, Atlantic Council <b>GIAUFRET Emanuele</b> , Ambassador, Head of EU Delegation to Serbia <b>JOVIĆ Dejan</b> , Professor, Faculty of Political Science, University of Zagreb <b>VUKSANOVIĆ Vuk</b> , Senior Researcher, Belgrade Center for Security Policy <b>MARTINEZ LICETTI Martha</b> , Practice Manager of the Global Markets, Competition, and Technology Unit of the Finance, Competitiveness, and Innovation Global Practice, World Bank Group
<b>11:30-12:45</b>	<b>PANEL 7:</b>	<b>POWERING DIGITAL ECONOMY – SERBIA’S PATH TO TECH EXCELLENCE</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>ĐURKOVIĆ Miloš</b> , Managing Partner, Amrop Serbia
	<i>Panelists:</i>	<b>ALBERS Judit</b> , CEO, A1 Serbia <b>JEVROSIMOVIĆ Veselin</b> , Owner & Chairman of the Board, Comtrade Group <b>LUČIĆ Vladimir</b> , CEO, Telekom Serbia <b>MICHEL Mike</b> , CEO, Yettel /President, FIC Serbia <b>RADOJIČIĆ Vladimir</b> , CEO, CETIN <b>RISTIĆ Dejan</b> , Minister of Information and Telecommunications, GoS
<b>12:45-13:45</b>	<b>Brunch</b>	
<b>13:45-15:00</b>	<b>PANEL 8:</b>	<b>SUPPORTING INNOVATION – THE NEW START-UP IDEAS (FOLLOWED BY TALKS WITH POTENTIAL INVESTORS)</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>VUJOVIĆ Branislav</b> , Founder & Board member, New Frontier Group/New Frontier Innova
	<i>Panelists:</i>	<b>GOLOVIĆ Nikola</b> , Co-Founder, Diratech <b>OSKAR Marko</b> , Co-Founder, Cropt <b>PAVLOVIĆ Marko</b> , Founder, MILL - EV charging robot <b>RADOVANOVIĆ Luka</b> , Co-Founder, B2Bee <b>ZEČEVIĆ Iva</b> , B2B Sales & Marketing Manager, Blinking
<b>13:45-15:00</b>	<b>PANEL 9:</b>	<b>POPULATION DYNAMICS AFFECTING THE LABOR MARKET</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>BOBIĆ TASIĆ Danijela</b> , Economic Development Specialist, UNDP
	<i>Keynote Address:</i>	<b>BERIS Yakup</b> , Resident Representative, UNDP
	<i>Panelists:</i>	<b>BOSNIĆ Milan</b> , Director, National Employment Service of Serbia <b>DAVIDOVIĆ Marjana</b> , Country Manager, Adriatic Hub South, Nestle <b>NIKITTOVIĆ Vladimir</b> , Principal Research Fellow, Institute of Social Sciences <b>ŽIVKOVIĆ Uroš</b> , Program Director, Returning Point
<b>15:00-16:15</b>	<b>PANEL 10:</b>	<b>THE ROLE OF ARTIFICIAL INTELLIGENCE IN BUSINESS</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>VUJOVIĆ Branislav</b> , Founder & Board member, New Frontier Group/New Frontier Innova
	<i>Panelists:</i>	<b>BERKOVIĆ Marko</b> , Head of Revenue EMEA, Poolside <b>JANJIĆ Milen</b> , CEO, Intellya <b>LUKIĆ Miša</b> , Founder & CEO, Brand Sapiens <b>NEDELJKOVIĆ Aleksandar</b> , Partner & CBO, Mainstream <b>PRŽULJ Nataša</b> , Professor, MBZ University of Artificial Intelligence (MBZUAI), Abu Dhabi, UAE
<b>15:00-16:15</b>	<b>PANEL 11:</b>	<b>THE WESTERN BALKANS: SUSTAINABLE REGIONAL COOPERATION</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>NIKOLIĆ Radojka</b> , Editor in Chief, Magazinbiznis.rs
	<i>Panelists:</i>	<b>BYTYQI Fatmir</b> , Member of Parliament, Republic of North Macedonia <b>KRESAL Katarina</b> , Member of Global Management Committee & Co-Chair for CEE region, Andersen Global <b>LESKAJ Besnik</b> , Owner, Blessed Investment & Abkons, Albania <b>SORELL Damien</b> , Head of Regional Representation for the Western Balkans, EIB
<b>16:15-17:15</b>	<b>PANEL 12:</b>	<b>INNOVATIVE BUSINESS IN CHINA</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>VUJOVIĆ Branislav</b> , Founder & Board member, New Frontier Group/New Frontier Innova
	<i>Panelists:</i>	TBC
<b>16:15-17:15</b>	<b>PANEL 13:</b>	<b>PROJECT SALLY 996</b>

Forum Hall (Parallel track)	<b>Moderator:</b>	<b>BULATOVIĆ Jelena</b> , Executive Director, Serbian Association of Managers
	<b>Presenters:</b>	<b>ĐOLIĆ Ivan</b> , Director, BE-Terna <b>IGNJATOV Ivana</b> , Fundraising and Communications Director, SOS Children's Villages Serbia <b>PEROVIĆ Miloš</b> , CEO, New Startegy
<b>17:15-18:30</b>	<b>PANEL 14:</b>	<b>DATA-DRIVEN ECONOMY</b>
Central Hall (Parallel track)	<b>Moderator:</b>	<b>LAZAREVIĆ Jelisaveta</b> , Vice Dean, FEFA Faculty/Chief Content Officer, Bloomberg Adria
	<b>Panelists:</b>	<b>ATANASIJEVIĆ Vladan</b> , CEO, Egzakta <b>CAREVIĆ Marko</b> , CEO, Ananas <b>PETROVIĆ Zoran</b> , Chairman of the Managing Board, Raiffeisen Bank <b>SOBALA Krzysztof</b> , Senior Vice President, Mastercard Services
<b>17:15-18:30</b>	<b>PANEL 15:</b>	<b>INFRASTRUCTURE AND CONNECTIVITY AGENDA</b>
Forum Hall (Parallel track)	<b>Moderator:</b>	<b>RADONJIĆ PETROVIĆ Dragijana</b> , Vice President, Serbian Association of Economists
	<b>Panelists:</b>	<b>BORAS Filip</b> , Partner, Baker McKenzie <b>ĐUKIĆ Nikola</b> , President of the Executive Board, UNIQA Non-life insurance <b>GLIŠIĆ Darko</b> , Minister for Public Investment, GoS <b>POLEDICA Miodrag</b> , Executive Director of Strategy, Designing and Development, PE Roads of Serbia <b>PONTARA Nicola</b> , Country Manager for Serbia, World Bank <b>VUJKO Stojan</b> , CEO, Millennium Team
<b>18:30-19:45</b>	<b>PANEL 16:</b>	<b>LOVE, PASSION, FREEDOM – ASSOCIATION OF SERBIAN INSURERS</b>
Central Hall (Parallel track)	<b>Moderator:</b>	<b>LAKOVIĆ Ivana</b> , CEO, Luxury Integrated
	<b>Panelists:</b>	<b>CZETTL Christoph</b> , President of the Executive Board, GRAWE Insurance <b>MARKOVIĆ Dragan</b> , President of the Executive Board, Triglav Insurance <b>MILANOVIĆ Miloš</b> , Member of the Executive Board, Dunav Insurance Distinguished Guest Speaker (Details Revealed Onsite)
<b>18:30-19:45</b>	<b>PANEL 17:</b>	<b>SERBIAN HIGH-INCOME ECONOMY- IS IT ACHIEVABLE? INSIGHTS FROM INVESTORS</b>
Forum Hall (Parallel track)	<b>Moderator:</b>	<b>PEKEZ Goran</b> , JTI/ Chairman, Japanese Business Alliance in Serbia/ Member of BoD, FIC Serbia
	<b>Panelists:</b>	<b>ČADEŽ Marko</b> , President, Chamber of Commerce and Industry of Serbia <b>COLANGELI Matteo</b> , Regional Director for the Western Balkans, EBRD <b>JANKOVIĆ Mihailo</b> , CEO, MK Group <b>ŠAPONJIĆ Nebojša</b> , Co-Founder, Nelt Group <b>SOVROVIĆ Andrej</b> , Member of the Executive Board, Delta Holding
<b>19:45-20:00</b>	<b>Break</b>	
<b>20:00-20:45</b>	<b>IN CONVERSATION WITH A SPECIAL GUEST:</b>	
Central Hall	<b>Guest:</b>	<b>GE Jun</b> , Chairman of the Board and CEO, TOJOY Enterprise Services, People's Republic of China
	<b>Interviewer:</b>	<b>LUKŠIĆ Igor</b> , Former Prime Minister, Government of Montenegro
<b>20:45-22:00</b>	<b>PANEL 18:</b>	<b>GREEN ENERGY TRANSITION: RATIONAL, OUTCOMES, MILESTONES AND SUPPORT FOR INNOVATIVE SOLUTIONS</b>
Central Hall	<b>Moderator:</b>	<b>ĐURIČIN Dragan</b> , Member of the Presidency, Serbian Association of Economists
	<b>Panelists:</b>	<b>DAMLJANOVIĆ Dragoljub</b> , VP International Sales Digital Grid, Schneider Electric <b>GROZDIĆ Vukašin</b> , State Secretary, Ministry of Science, Technological Development and Innovation, GoS <b>LONČAR Medeja</b> , CEO, Siemens Slovenia, Croatia and Serbia
<b>22:00-</b>	<b>TRULY UNIQUE party</b>	
<b>Tuesday, March 4th, 2025</b>		
<b>09:00-09:30</b>	<b>ADDRESSES OF THE PLENARY SPEAKERS</b>	
Central Hall		<b>ĐINOVIĆ Miroslav</b> , Assistant Director, Tax Revenue Administration, Republic of Serbia
<b>09:30-10:10</b>	<b>ADDRESS OF THE SPECIAL GUEST</b>	
		<b>MILANOVIĆ Branko</b> , Research Professor & Senior Scholar, CUNY/Visiting Professor, LSE <i>Changes in Global Income Distribution and Their Political Implications</i>
<b>10:10-10:15</b>	<b>Break</b>	
<b>10:15-11:30</b>	<b>PANEL 19:</b>	<b>GREEN ENERGY TRANSITION - CONTRIBUTION TO HIGH INCOME ECONOMY</b>
Central Hall (Parallel track)	<b>Moderator:</b>	<b>POPOVIĆ Vladimir</b> , Dean & Professor, Faculty of Mechanical Engineering, University of Belgrade
	<b>Panelists:</b>	<b>COLIĆ Miloš</b> , Founder & CEO, New Energy Solution <b>ĐEDOVIĆ HANDANOVIĆ Dubravka</b> , Minister of Mining and Energy, GoS <b>LAZENDIĆ Neda</b> , Senior Energy Adviser, Hyundai Engineering <b>ŠAINOVIĆ Petar</b> , Country Managing Director, Siemens Energy <b>ŽIVKOVIĆ Dušan</b> , CEO, JSC Electric Power Industry of Serbia NIS (TBD)
<b>10:15-11:30</b>	<b>PANEL 20:</b>	<b>HOW THE NEW GERMAN SUPPLY CHAIN ACT WILL SHAPE OUR BUSINESS?</b>
Forum Hall	<b>Moderator:</b>	<b>RADONJIĆ PETROVIĆ Dragijana</b> , Vice President, Serbian Association of Economists

(Parallel track)	<i>Panelists:</i>	<b>COSSUTTA Erich</b> , President, Danubia Holdings <b>FRANKO Simon</b> , Managing Director, BASF Adriatic Area <b>KILIBARDA Milorad</b> , Professor, Faculty of Transport and Traffic Engineering, University of Belgrade <b>KOVAČEVIĆ Marko</b> , Managing Director, Digital Supply Chain Institute, USA
<b>11:30-12:45</b>	<b>PANEL 21:</b>	<b>NEW TRENDS IN THE FINANCE INDUSTRY</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>LAZAREVIĆ Vojislav</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	<b>CIOLKOWSKI Bartosz</b> , Divisional President, South-Eastern Europe, Mastercard <b>MIKIĆ Maja</b> , Chief Operation Officer, AIK Banka <b>MILOŠEVIĆ Aleksandar</b> , Chief Technology Officer, ASEE <b>VESELINOVIĆ David</b> , Founder & CEO, Crypto 12 <b>VULETIĆ Nikola</b> , CEO & Chairman of Management Board, UniCredit Bank Serbia
<b>11:30-12:45</b>	<b>PANEL 22:</b>	<b>BEYOND DIGITALIZATION: AI AND DATA EMPOWERED PUBLIC SERVICES</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>ATANASIJEVIĆ Jasna</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	<b>DRAČA Miloš</b> , Sales Director Public and Enterprise, Adriatic region, Microsoft SEE <b>DRAGOŠAN Ivan</b> , Technology Consulting Leader, EY Central Europe <b>JOVANOVIĆ Mihailo</b> , Director, Office for IT and eGovernment, GoS <b>LJUBOJEVIĆ Siniša</b> , CSO, Saga
<b>12:45-14:00</b>	<b>PANEL 23:</b>	<b>HIGH PERFORMING EDUCATION FOR A HIGH-INCOME ECONOMY</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>KISIĆ Svetlana</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	<b>ALEKSIĆ Ivana</b> , Global Education and Business Development Advisor, British Council <b>ĐUKIĆ DEJANOVIĆ Slavica</b> , Minister of Education, GoS <b>GABER Slavko</b> , Professor, Faculty of Education, University of Ljubljana <b>MIRKOVIĆ Ana</b> , Co-Founder & CEO, Digital Communications Institute <b>PAVLOVIĆ BABIĆ Dragica</b> , Associate Professor, Faculty of Philosophy, University of Belgrade
<b>12:45-14:00</b>	<b>PANEL 24:</b>	<b>SOCIO-ECONOMIC IMPACT STUDY: WHY ARE GLOBAL PLAYERS (STILL) DOMESTIC COMPANIES?</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>TELESKOVIĆ Anica</b> , Journalist, RTS
	<i>Panelists:</i>	<b>ČADEŽ Marko</b> , President, Chamber of Commerce and Industry of Serbia <b>LUKIĆ Darko</b> , CEO, Nelt Group <b>MARKOVIĆ Saša</b> , General Manager, Coca Cola HBC Serbia and Montenegro <b>STAJKOVIĆ Dragan</b> , General Manager, Bambi <b>STEVANOVIĆ Saša</b> , State Secretary, Ministry of Finance, GoS <b>STOJKOVIĆ Gorica</b> , Franchise General Manager for Serbia, Montenegro and North Macedonia, Coca Cola
<b>14:00-14:30</b>	<b>Brunch</b>	
<b>14:30-15:30</b>	<b>IN CONVERSATION WITH: HOW TO CREATE THE FUTURE - GROWTH AND OPTIMISM IN TURBULENT TIMES</b>	
Central Hall (Parallel track)	<i>Guest:</i>	<b>LINDKVIST Magnus</b> , Futurologist, Author and Trendspotting Phenomenon
	<i>Interviewer:</i>	<b>JANJATOVIĆ Dejan</b> , Deputy Chief Executive Officer, NLB Komercijalna banka
<b>14:30-15:30</b>	<b>PANEL 25:</b>	<b>SERBIA AND SOUTHEAST EUROPE THROUGH THE LENS OF GLOBAL M&amp;A AND FINANCIAL MARKETS</b>
Forum Hall (Parallel track)	<i>Presenters:</i>	<b>ĐELIĆ Božidar</b> , Managing Director, Head of Central and Eastern European Investment Banking, Lazard <b>STAROVIĆ Miloš</b> , Managing Director, Co-Head EMEA Cross Asset and Sovereign Solutions Group, Bank of America
<b>15:30-16:45</b>	<b>PANEL 26:</b>	<b>WHY THE CIRCULAR ECONOMY IS THE BUSINESS OPPORTUNITY OF OUR TIME</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>ZELIĆ Lidija</b> , Manager, Serbian Biogas Association
	<i>Panelists:</i>	<b>DAVIDOVIĆ Marjana</b> , Country Manager, Adriatic Hub South, Nestle <b>KOKAI Roland</b> , CEO, Vojvodinašume <b>MAUHAR Siniša</b> , Managing Director, Moravacem <b>TEOFILOVIĆ Verica</b> , CFO, MK Group <b>TRNINIĆ Jelena</b> , Director, Public Affairs, Communication & Sustainability, The Coca-Cola Company Serbia, Montenegro, N. Macedonia
<b>15:30-16:45</b>	<b>PANEL 27:</b>	<b>ESCAPING THE MIDDLE-INCOME TRAP: LESSONS FROM OTHER COUNTRIES</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>PONTARA Nicola</b> , Country Manager for Serbia, World Bank
	<i>Panelists:</i>	<b>BULATOVIĆ Bodin</b> , Country Officer for Serbia & Western Balkans, IFC <b>MARTINEZ LICETTI Martha</b> , Practice Manager of the Global Markets, Competition, and Technology Unit of the Finance, Competitiveness, and Innovation Global Practice, World Bank Group <b>MORDT Matilde</b> , United Nations Resident Coordinator in Serbia <b>RECORD Richard</b> , Lead Country Economist for the Western Balkans, World Bank <b>UDOVIČKI Kori</b> , Founder and Chairwoman of the Board, CEVES
<b>16:45-18:00</b>	<b>PANEL 28:</b>	<b>REELS, MEMES &amp; FINANCIAL TRICKS: CONNECTING WITH THE ALWAYS-ONLINE GENERATION</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>BOŠKOVIĆ Vladimir</b> , Member of the Executive Board, NLB Komercijalna banka
	<i>Panelists:</i>	<b>MILOJEVIĆ Slavko</b> , CDO, NF Innova <b>RADOVIĆ Jelena</b> , MSc in Sociology and Marketing Strategist, Pasaž Advertising <b>TOTA Anđela</b> , Winner of the "NLB Idea" internship program
<b>16:45-18:00</b>	<b>PANEL 29:</b>	<b>INNOVATION HORIZONS: ACCELERATE THE TECH-DRIVEN DEVELOPMENT</b>

Forum Hall (Parallel track)	<i>Moderator:</i>	<b>OBRADOVIĆ Dušan</b> , Co-Founder & CEO, SEE UP
	<i>Panelists:</i>	<b>ANĐELKOVIĆ Maja</b> , Innovation and Entrepreneurship Team Leader, World Bank <b>CAREVIĆ Marko</b> , CEO Ananas <b>ODOROVIĆ Lav</b> , Co-Founder & CEO, Relio AG <b>PITIĆ Goran</b> , Professor, FEFA Faculty <b>TRIFUNOVIĆ Ivan</b> , President, WaferGen Biosystems/Co-Founder, Dren Bio
<b>18:00-19:15</b>	<b>PANEL 30:</b>	<b>BANKING SECTOR: THE ROLE IN ECONOMIC RECOVERY</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>VUKOVIĆ Vlastimir</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	<b>JOVANOVIĆ Petar</b> , President of the Executive Board, AIK Banka <b>KONDIĆ Srđan</b> , President of the Executive Board, Addiko Bank <b>MIHAJLOVIĆ Predrag</b> , President of the Executive Board & CEO, OTP Bank <b>PETROVIĆ Zoran</b> , Chairman of the Managing Board, Raiffeisen Bank <b>POPOVIĆ Darko</b> , President of the Executive Board & CEO, Banca Intesa <b>TERZIĆ Jasna</b> , President of the Executive Board, Erste Bank
<b>18:00-19:15</b>	<b>PANEL 31:</b>	<b>SUSTAINABLE DEVELOPMENT - THE CONTRIBUTION OF AGRICULTURE AND FOOD PROCESSING INDUSTRY</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>DALJEVIĆ Zoran</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	<b>BLAGOJEVIĆ Zoran</b> , President of the Executive Board, Wiener Städtische Insurance <b>MARTINOVIĆ Aleksandar</b> , Minister of Agriculture, Forestry and Water Management, GoS <b>POPOVIĆ Luka</b> , CEO, Delta Agrar <b>RADIČEVIĆ Dušan</b> , CEO, AI Dahra Serbia <b>ZHUKOVA Natalia</b> , Director, Head of Food and Agribusiness, EBRD
<b>19:15-20:30</b>	<b>PANEL 32:</b>	<b>THE "JADAR" PROJECT: PROS AND CONS</b>
Central Hall (Parallel track)	<i>Moderator:</i>	<b>STANOJEVIĆ Zoran</b> , Editor and Journalist, RTS
	<i>Panelists:</i>	<b>DONDUR Vera</b> , Professor, Faculty of Physical Chemistry, University of Belgrade <b>ĐURIČIN Dragan</b> , Professor, Faculty of Business and Economics, University of Belgrade <b>KNEŽEVIĆ Dinko</b> , Professor, Faculty of Mining and Geology, University of Belgrade <b>MARJANOVIĆ Prvoslav</b> , Advisor to Director, Institute for Water Resources Development "Jaroslav Černi" <b>STEVANOVIĆ Zoran</b> , Professor, Faculty of Mining and Geology, University of Belgrade
<b>19:15-20:30</b>	<b>PANEL 33:</b>	<b>NEW NEIGHBORS, NEW BUSINESS HORIZONS: REFUGEE POTENTIAL IN SERBIA</b>
Forum Hall (Parallel track)	<i>Moderator:</i>	<b>LAPČIĆ Vesna</b> , Economic Journalist and Editor
	<i>Panelists:</i>	<b>ALMEYDA RODRIGUEZ Fernando</b> , Human Rights Lawyer, Refugee from Cuba <b>EGOROVA Ekaterina</b> , CEO & CSO, IKEA South East Europe <b>SOUFIANE Adjali</b> , Representative in Serbia, UN Refugee Agency (UNHCR) <b>STANISAVLJEVIĆ Nataša</b> , Commissioner for Refugees and Migration, Republic of Serbia <b>VESOVIĆ Mihailo</b> , Director of the Division for Strategic Analyses, Chamber of Commerce and Industry of Serbia
<b>20:30-21:15</b>	<b>IN CONVERSATION WITH:</b>	
Central Hall	<i>Guest:</i>	<b>PEŠIĆ Svetislav</b> , Basketball Coach, World and European Champion
	<i>Interviewer:</i>	<b>SPASOJEVIĆ Toplica</b> , Member of the Presidency, Serbian Association of Economists
<b>22:00-</b>	<b>Party</b>	
<b>Wednesday, March 5th, 2025</b>		
<b>09:00-09:45</b>	<b>ADDRESSES OF THE PLENARY SPEAKERS</b>	
Forum Hall		<b>KOSTADINOVA Deyana</b> , Director, UNICEF Serbia <b>KISIĆ Darija</b> , Acting Director, Institute of Virology, Vaccines and Sera "Torlak" <b>GRUJIĆ Gabrijela</b> , Director, Office for Dual Education and National Qualifications Framework
<b>09:45-10:45</b>	<b>PANEL 34:</b>	<b>WHO IS MORE IMPORTANT TO YOU THAN ME?</b>
Forum Hall	<i>Moderator:</i>	<b>ĐUKIĆ SAVIĆ Vesna</b> , Fundraising Specialist, UNICEF Serbia
	<i>Panelists:</i>	<b>ALEKSIĆ Anja</b> , Business Advisory Board Member, UNICEF Serbia <b>KANURIĆ Petra</b> , Business Development Manager, Startuj.com <b>MILANKOVIĆ Marko</b> , Corporate Communications Manager, Nelt Group <b>PURAR Jovan</b> , Chief Legal Officer, MK Group
<b>10:45-11:45</b>	<b>PANEL 35:</b>	<b>ENDOWMENT IN SERBIA</b>
Forum Hall	<i>Moderator:</i>	<b>VOJNOVIĆ Rade</b> , Chairman of the Board, Belgrade Philharmonic Orchestra
	<i>Panelists:</i>	<b>ĐORĐEVIĆ Nemanja</b> , Manager, Miodrag Kostić Endowment <b>KOPRIVICA Tijana</b> , Director, Delta Foundation <b>PEKOVIĆ Aleksandar</b> , General Manager, Ilija Milosavljević Kolarac Endowment <b>VELIČKOVIĆ Svetlana</b> , Manager, Madlena Zepter Cultural Endowment
<b>11:45-13:00</b>	<b>PANEL 36:</b>	<b>GENERATIONS Z AND ALPHA IN THE AGE OF GEN AI</b>
Forum Hall	<i>Moderator:</i>	<b>SAVIĆ Nebojša</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	<b>JOVANOVIĆ Mihajlo - Džaril</b> , Director, Serbian Games Association <b>KOVAČEVIĆ Darko</b> , Director General Financial Stability, National Bank of Serbia

		<b>LAZAREVIĆ Jelisaveta</b> , Vice Dean, FEFA Faculty/Chief Content Officer, Bloomberg Adria <b>PROTIĆ Aleksandar</b> , Chief of Admissions, Talent and B2B Executive Master, Polytechnique/Program Director & Chairman, Academie Tesla, Sorbonne University <b>ŠTEDUL Jan</b> , AI Growth Architect, Melkior
<b>13:00-14:15</b>	<b>PANEL 37:</b>	<b>HEALTHCARE IN SERBIA BASED ON INNOVATIONS</b>
Forum Hall	<i>Moderator:</i>	<b>LONČAR Dragan</b> , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	<b>GOVEDARICA Ana</b> , General Manager, Roche Serbia <b>JOKIĆ Mirko</b> , Patient <b>JOVANOVIĆ Mihailo</b> , Director, Office for IT and eGovernment, GoS <b>RADULOVIĆ Branko</b> , Professor, Faculty of Law, University of Belgrade <b>VASILESCU Marijana</b> , CEO, MediGroup
<b>14:15-15:00</b>		<b>ADDRESS OF THE PRIME MINISTER</b>
Forum Hall		<b>VUČEVIĆ Miloš</b> , Prime Minister, GoS
<b>15:00-15:15</b>		<b>CLOSING REMARKS</b>
Forum Hall		<b>VLAHOVIĆ Aleksandar</b> , President, Serbian Association of Economists